

CCA Athletic Booster Club - Meeting Minutes

August 9, 2017 at 6:00 pm

CCA High School Commons

Present: Laura Kay Sheely, Traci Wood, Kristi Haughey, Mike McCue, Kurt Ronnfeldt, Jenn Bollers, Heidi Skow, Jeremy & Malina Withrow, Glenda Smith, Les Baumbach, Tanya Reade, Mackenzie Bates, Cam Stockman, Katie Schmelzer, Vicki Olson, Scott Rohret

Agenda:

- **Welcome**, Jenn Bollers – President
- **State of CCA Athletics Report**, Kurt Ronnfeldt – Athletic Director
 - Softball and Baseball seasons wrapped up. Softball ended with a record of 14-27; tied for 3rd place in WaMAC West. Baseball ended with a record of 18-20; 3rd place in WaMAC West. Several post season awards given to both softball and baseball players.
 - Fall Sports: Cross Country has 12 girls and 16 boys out. Volleyball has 48 girls. Football has 102 players. Cheerleaders have 12 and Dance has 10.
- **Treasurer's Report**, Les Baumbach – Treasurer
 - Cash disbursement approval by board officers and committee chairs.
 - Motioned by Tanya Reade and seconded by Glenda Smith that we remove the current signers on our accounts with the University of Iowa Credit Union with the exception of Les Baumbach; and add Jennifer Bollers and Maureen Navara (chair of concessions). Motion passed.
 - Jennifer Bollers and Maureen Navara will be the designated additional signees for the Booster Club. Need to get their cards from bank.
 - Motion to allocate funds to InDesign program by Les Baumbach. Seconded motion by Jenn Bollers, all ayes.
 - Jeremy needs schedules, logos, player team pics for Fall Program, first game is August 25.
 - Discussed logos – Kurt Ronnfeldt said logos need to be an official school logo when on school uniform or a school issued uniform/equipment. The Mascot is the Clipper Ship. Otherwise, we are free to use something different.

- **Committee Reports**
 - Clothing – Chair is Katie Schmelzer (ordering physical inventory). Co-Chair is Heidi Skow (online store)
 - Heidi Skow will lead the on-line orders/store, keeping it live year round.
 - Additional doers are: Traci Wood, Kristen Greathouse, Kristi Haughey.
 - Clothing order was submitted and they hope to have items by first home football game.
 - Concessions – Chair is Maureen Navara. Need list of additional doers.
 - Jenn Bollers to update existing Sam’s card, currently in Bryan M. name.
 - UICCU, need to ask about the limit of \$\$ per transaction so there is no denial while making large purchases.
 - Cleaning the Football Concession Stand on Tuesday, August 15th, would love extra help with this!!
 - Fundraising – Chair is Kim Carolan. Need list of additional doers.
 - Brought up fundraising ideas:
 - Grape Pickers – Swisher Winery, raise \$\$ for team – Mike McCue is checking out details.
 - U of I Football stadium back – Jenn Bollers looking into
 - ATM – lease an ATM to use at school for everyone to use in a secure location. Have a \$5 fee on there and that fee gets returned to CCA Booster Club. – Mackenzie Bates suggested as her teams use them all the time at events.
 - Tuesday Meals – bring in Pizza Hut, Chick Fil A, etc. to sell to students during lunch. Check with Debbie Cline in CCA Kitchen for details or approval.
 - Discussion about future Fundraising events for sport teams. Should they be thru the Booster Club? More discussion to follow.
 - Memberships – Chair is Glenda Smith and crew.
 - Membership Drive: August 11 at Friday Night Lights; August 17 at Middle School; August 21 at all elementary locations; September 7 at Parents Night for High School. **STILL NEED HELP WITH NORTH BEND!!**
 - Currently at 106 members vs last year at 59 members. September needs to be a big push for Booster Memberships.
 - Jenn Bollers motioned to order more white Yard Signs and car decals for the Booster Club. Les Baumbach seconded motion, all ayes.

- Anyone that has paid for Booster membership but hasn't received their yard sign or flag, please contact Glenda Smith or visit the Booster table at one of the events.
 - Photos/posters – Chair is empty, but Katie Schmelzer will be the speaker.
 - Get copies of the posters to the Booster Club please.
 - Coaches should contact Katie Schmelzer for times to do posters.
 - Website/Social/Programs – Chairs are Jenn & Trevor Bollers
 - Working on updating head page for fall sports
 - Adding Golf Tourney Fundraiser Link
- **New Business - -**
 - CCA FB Committee was represented by Laura Kay Sheely. She discussed the current events and letter that was mailed out to businesses.
 - Discussion of team meals, t-shirts, silent auction, live auction
 - Further discussion on some of the confusion having the FB FNL event done outside of the booster club caused to local businesses and business sponsorships. Some businesses gave a donation, thinking it was going to the Booster Club, not just to the FB team.
 - the Booster Club mailed out their sponsorship and advertising letters shortly after. Too many letters soliciting for money, let's bond together as one and build a strong Booster Club supporting ALL student athletes.
 - Businesses want to know where their money is going. If fundraising events are done thru the Booster Club, there is less confusion.
 - Each sport would have a designated person who would report monthly at the Booster Club meetings.
 - May need to change bylaws if we start creating several committee chairs – include them in the “executive committee” as they would get a vote on monetary decisions
 - More discussion will follow on this topic.
- **Allocations - -**
 - Mackenzie Bates – Dance Team presented options for new POM uniforms.
 - Dance team has no opportunity to make money at gate fees and have no equipment needs. Have had same uniforms for 7 years and outdated, stained, can't alter anymore, need more sizes. Last request was in 2014 for jazz costumes.
 - Les motioned to pay \$1308.80 and Jeremy seconded, all ayes. School will pay the remaining \$1000.00.

- Cam Stockman – Golf Team – requested we continue doing the Golf Fundraiser in September.
 - Would like to get it going so they can advertise at the Golf Outing this Friday night. Date set was September 24, 2017.
 - Flyer put together and loaded on website.
- Kurt Ronnfeldt – Track team mentioned wanting new hurdles w/ screen printing on them, flight carts, starting blocks, discus cage.
 - Would need hurdles by March, no safety issue with current hurdles.
 - Cost would be \$14,000 - \$15,000
 - Tabled this item for now
- Kurt Ronnfeldt – Wrestling
 - Need new competition mat; cost is \$10,000 - \$11,000 for 42x42 mat. Current mat is 7 years old
 - Possibly place the booster club name on one corner and maybe the Clipper wrestling club on the other if they donate a portion of the cost of the mat.
 - What does Wrestling Club have to offer for a contribution? Would like to hear from wrestling coach and wrestling club.
 - Tabled this item for now.
- **Miscellaneous - -**
 - Reminder that the State funds \$0 to school athletics, we need booster members, we need business donations, we need a village, we need people that want to make a difference to GET INVOLVED. You don't need to have a child in high school to participate, be a part of the future now.
- **Adjournment –**
 - Meeting adjourned at approximately 8:20 p.m. Motion to adjourn by Jenn Bollers and seconded by Jeremy Withrow.

NEXT MEETING:

Wednesday, September 13, 2017, 6:00 p.m. at the CCA High School Commons

Submitted by Tanya Reade, CCA Booster Club Secretary